

Fund Eligibility

The fund is available to Racine County-serving nonprofits. To be eligible to apply for funds, organization must meet all of the following criteria:

- Serves residents of Racine County, WI.
- Able to provide (upon request) detailed board-approved budgets and financial reports, including an audit or audited financial statements as required by State of Wisconsin Statute 202.12 (1)(b).
- Has been legally incorporated for at least six months.
- Is tax exempt as described in section 501(c)(3) of the Internal Revenue Code.
- Is governed by a local board of directors.
- Maintains a policy of non-discrimination and equal opportunity and complies with the Americans with Disabilities Act.
- Is in compliance with all funding agreements, policies and procedures if currently receiving any funds from United Way.

UWRC does not fund

- Organizations that discriminate on the basis of race, ethnicity, national origin, age, religion, gender or sexual orientation.
- Political causes, candidates, organizations or campaigns.
- Programs and projects that benefit a single individual. All expenditures must support activities, services, or resources that serve a broader group or community of Racine County residents.
- Sponsorship requests are not accepted through this fund.

Fund Description and Goals

The Thriving Community Fund invests in innovative local programs and projects that strengthen connections, expand opportunities, and improve quality of life for people throughout Racine County. These efforts advance United Way's Community Impact Agenda. This is a competitive fund and requests that meet requirements are not guaranteed funding. United Way of Racine County reserves the right to adjust the fund structure at any time.

Request Guidelines

- The minimum request amount for the Thriving Community Fund is \$1,000.
- The maximum request amount for the Thriving Community Fund is \$10,000.
- Requests should demonstrate thorough planning that will result in successful implementation.
- To be considered for funding through the Thriving Community Fund, organizations must be in good standing with all current and previous United Way of Racine County's funded programs and projects. Good standing includes having no overdue or outstanding reports, returning any unspent funds as required and demonstrating satisfactory progress toward the timelines, deliverables and requirements of active funding agreements.
- To remain eligible for funding consideration, organizations must continue to meet all eligibility requirements throughout the application, review, and grant period.
- Guidelines are found at UnitedWayRacine.org/TCF.

Application Timeline

Requests submitted on or before the last day of the month will be reviewed by United Way's community investment community (CIC) the following month.

All applicants must submit request using our online grants management system, eCImpact, <https://agency.e-cimpact.com/login.aspx?org=53355U>.

For instructions on how to register and set up your organization's profile on eCImpact, contact MaryBeth Kallio at mkallio@unitedwayracine.org. We strongly recommend bookmarking this site for ease of access. Also, please add admin@e-cimpact.com to your email contacts as email communications regarding the proposal will be sent from this email address.

If you are a current grantee who is proposing a new or additional program, contact MaryBeth to have a new program added to your profile.

Notification of funding will be issued by the end of the month of review. Grantees are required to submit an end-of-funding report within 60 days of the completion of the program.

The following elements must be included in your request. All elements are submitted via eCImpact. Emailed or mailed documents will not be reviewed. All organizations – both new and currently funded – must complete all sections fully to be considered for Thriving Community funding.

- Narrative
- Budget
- Budget narrative
- Organizational logo (if applicable)
- Proof of IRS determination of 501(c)3 status
 - Organizations funded through the community investment process in 2026-27 must confirm that all eligibility documents are uploaded and current in the

compliance tab in eCImpact. If a document is current, you do not need to upload a duplicate copy.

Budget Requirements

All fund applicants are required to submit a complete and detailed budget and budget narrative using the budget template available within eCImpact (See Appendix A).

- Budget details should include product quantities, unit costs and calculations.
- If the total budget for the project exceeds the amount requested from UWRC, you must confirm in your application narrative that you have secured the remaining funds. If you have not, you must include a narrative explanation.
- Funds requested must be in whole dollar amounts.
- Indirect costs of no more than 10% of the total requested amount are allowed.

Non-allowable Expenses

- Funds cannot be used to cover expenses incurred prior to funding notification.
- Funds cannot be used to supplant existing budgeted items (e.g. existing organization dollars already allocated for the program cannot be displaced by United Way of Racine County Thriving Community Fund dollars and reallocated for other organizational expenses).

Funding Approval Process

The review process is conducted and monitored by United Way of Racine County staff, board members and the Community Investment Committee (CIC).

Requests are approved as follows:

- Requests up to \$10,000 are approved by the president, board chair and vice chair of community investment or CIC.

- Requests for more than \$10,000 are approved by CIC and either the United Way executive committee or board of directors.
- Grantees who do not already have a current W-9 on file with UWRC must submit one prior to the release of any awarded funding. Send W-9 to mkallio@unitedwayracine.org.
- Awarded funds will be released in a single lump-sum payment, or on a reimbursement basis. Grants awarded on a reimbursement basis require receipts and/or paid invoices. Requests for reimbursement must be submitted within 60 days of the completion of the project/program/event or funds will be forfeited.
- If awarded funding, UWRC preferred payment method is by Automated Clearing House (ACH.) Organizations are responsible for keeping ACH information current. New organization will be contacted by UWRC staff to discuss payment options.

Reporting Requirements

United Way may require periodic ad-hoc updates via email to ensure ongoing communication and progress monitoring. All grantees are required to submit a final report within 60 days of completion of the program. Late and/or incomplete reports will negatively impact the organization's eligibility for future United Way of Racine County funding. Submitted reports will be shared with United Way staff, board and community investment volunteers, and may also be included in United Way reports, media and publications.

Additional progress reporting requirements will be established collaboratively between United Way of Racine County staff and the grantee and will be outlined in the award letter.

The final report will include, at a minimum, the following components:

- A narrative that demonstrates indirect and direct impact of the program
- The total unduplicated number of individuals served

- Demographic information of participants (see Appendix B)
- A financial report documenting grant fund expenditures, comparing proposed to actual expenses using the original budget template as a starting point (see Appendix A)
- Was your grant awarded on a reimbursement basis?
 - If yes:
 - Amount requested for reimbursement
 - Submit paid invoices/receipts that support the amount requested for reimbursement to mkallio@unitedwayracine.org
 - Organization name as it should appear on the reimbursement check.
 - Where should the check be mailed?
- Photos that demonstrate program impact

Application Questions

Organization information

- Organization legal name, organization name as you'd like it to appear in print, website address, phone, address, city, state, zip code
- Organization mission statement.
- Executive director/CEO name, title, email address, phone
- Board president/board chair name, company/affiliation, email address and phone
- Primary contact name, title, email address and phone (may be the executive director)
- Secondary contact name, title, email address and phone (cannot be the same as the primary contact)
- Organization/fiscal agent EIN
- Organization social media handles (if available)
 - Facebook

- Instagram
- LinkedIn

Fiscal agent information

- Do you have a fiscal agent?
 - If yes, the following information is required.
 - Fiscal agent legal name, executive director/CEO name, email address, phone number, website address, phone number, address, city, state, zip.
 - A written agreement between the applicant organization and its fiscal agent that describes the nature of the partnership, outlines the fiscal responsibilities of the agreement and specifies that the agreement applies to this project/program.

Request Details

- Name of program
- Dollar amount requested.
- If the cost of this program is greater than the amount requested from UWRC, do you have sufficient resources secured to fully implement the program as presented? If no, please explain how you plan to implement the program as proposed.
- Provide a brief description (3-4 sentences) of the program. If you only had a minute to explain your program to someone, what would you want them to know?
- Provide a brief description (3-4 sentences) of the specific community need/problem to be addressed by this program. Include any relevant data, statistics or other evidence that illustrates the need.
- Describe the program activities and how they address specific needs of target population.
- How many unduplicated individuals will be directly served through this funding?



Thriving Community Fund

Description, Application Questions and Reporting Requirements

- Describe demographic information (age, gender, race and ethnicity, income level, geographic location) for population served.
- Proposed program start date.
- Proposed program end date.
- What is the program timeline? Include major milestones. Program must be completed within twelve months of funding notification.
- Describe existing and/or proposed relationships and collaborations with other community groups in support of this program/project.
- Share any additional information you would like UWRC volunteers and staff to know about your program.

Select the primary focus area of the proposed program.

Select the focus area that best aligns with your proposed activities and the indicators you intend to report on.



Healthy Community: Improving health and well-being for all.



Youth Opportunity: Helping young people realize their full potential.



Financial Security: Creating a stronger financial future for every generation.

Select indicators in the following categories:

Organizations with approved funding requests will be required to report on all indicators selected in their applications. Applicants must select at least one indicator from each category below. Selecting more than one indicator does not increase likelihood of funding.

- How much we are doing?
 - Provides outputs related to the amount of services provided: number of students served, number of classes offered, number of shelter nights provided, etc.
- How well are we doing?
 - Speaks to the quality, effectiveness and efficiency of the program: number of individuals complete an entire class series, number of participants who successfully address immediate needs, number of participants who actively utilize a service, etc.

**Youth Opportunity**

Select a minimum of one indicator from each category below. You may select more than one indicator; however, organizations with approved funding requests will be required to report on all indicators selected in their application.

How much are we doing?

- Number of parenting classes provided
- Number of children who receive books
- Number of students who receive tutoring/mentoring
- Number of family engagement opportunities
- Number of students enrolled in academic enrichment opportunities

How well are we doing it?

- Number of parents/caregivers that complete a parenting class series
- Number of students who participate in STEAM programs
- Number of students who receive more than one hour of academic enrichment per week
- Number of students in extended learning opportunities



Healthy Community

Select a minimum of one indicator from each category below. You may select more than one indicator; however, organizations with approved funding requests will be required to report on all indicators selected in their application.

How much are we doing

- Number of health appointments
- Number of dental appointments
- Number of therapy appointments
- Number of meals provided
- Number of pounds of food distributed

- Number of individuals who receive mental health crisis intervention
- Number of sites where prevention programs are offered
- Number of prevention presentations offered

How well are we doing it?

- Number of individuals who complete prevention programs
- Number of individuals who utilize resources to manage health conditions
- Number of individuals connected to support networks
- Number of individuals who receive behavioral and mental health services
- Number of individuals who receive intervention services to address immediate safety needs



Financial Security

Select a minimum of one indicator from each category below. You may select more than one indicator; however, organizations with approved funding requests will be required to report on all indicators selected in their application.

How much are we doing?

- Number of enrolled in credentialing/certification programs
- Number of individuals receiving case management/coaching for financial stabilization
- Number of individuals who receive emergency shelter and/or transitional housing services
- Number of shelter nights provided

How well are we doing it?

- Number of individuals who complete their HSED/GED
- Number of individuals who complete post-secondary credentials or certifications
- Number of individuals who go from unbanked to banked
- Number of individuals who obtain employment or advance in existing employment
- Number of individuals who do not return to shelter within six months
- Number of individuals successfully connected to key resources
- How will you measure progress towards selected indicators?
- Is there any additional information you would like the review committee to consider?
- Submit a complete and detailed Thriving Community Fund budget that includes quantities, unit costs and calculations. The budget template is on eCImpact and an example is available at UnitedWayRacine.org/TCF. (see Appendix A). Other budget formats will not be accepted.

Reporting Questions

- Organization name
- Program name
- Executive director/CEO name
- Name and email address of person completing report
- Describe any deviance from proposed activities to actual activities.
- Number of unduplicated individuals served to date by this program.
- Demographics of individuals served (see Appendix B for demographic categories required in report)
- Describe the direct impact the funding had on the individuals served by this program.
- Describe any indirect impact the funding had on your clients/participants and/or community.

- For your program's focus area, select the indicator(s) you used to measure impact. Enter the number/percentage of participants who achieved that indicator. Refer to your application for the specific indicators you proposed. You must report on all indicators selected in your application
- Provide photo(s) (with media release) that demonstrates the impact of the grant.
- Provide a 2-3 sentence statement of impact that can be used as a stand-alone quote. Include the name and title of the person quoted.
- Provide links to any social media posts, media releases, marketing collateral, etc. related to the program.
- Is there any additional information you would like to report?
- For final reports:: A financial report that documents grant fund expenditures. The financial report should compare proposed to actual expenses, using the original budget template document as the starting point. See Appendix A.

APPENDIX A
United Way of Racine County: Example Budget

Description of expense and calculation (include quantities and unit costs)		Total amount (proposed; in full dollar amounts)	Actual amount (to be expended (to be completed at end of project)
Supply 1 10 at 4.99 each		\$50	
Supply 2 1 at 279.49 each		\$280	
Class instructor 3 at 3 hours each at \$13/hour		\$117	
		\$0	
		\$0	
TOTAL		\$447	

United Way of Racine County: Example Financial Report

Description of expense and calculation (include quantities and unit costs)		Total amount (proposed; in full dollar amounts)	Actual amount (to be expended (to be completed at end of project)
Supply 1 10 at 4.99 each		\$50	\$55.79
Supply 2 1 at 279.49 each		\$280	\$273.25
Class instructor 3 at 3 hours each at \$13/hour		\$117	\$117
		\$0	
		\$0	
TOTAL		\$447	\$446.04

APPENDIX B**Instructions for reporting participant demographics**

- For each demographic category, enter the number of participants. Do not leave any fields blank.
- Enter 0 when appropriate.
- The sum of each demographic category should equal the total number of unduplicated participants TO DATE.
- Prefer not to say = You made an attempt to collect this information, and the participant actively chose not to respond.
- Data not collected= You could not collect this information.
- If you have data not collected demographic data, include an explanation in the narrative question “Describe demographic information (age, gender, race and ethnicity, income level, geographic location) for target population served.

Participant demographics

- Briefly describe who is included in the group of participants whose demographics are included in this report. (Who is part of your data set?)
- Location
 - East of I94
 - West of I94
 - Prefer not to say
 - Data not collected
- Participant age
 - 0-5 years old
 - 6-17 years old
 - 18-44 years old
 - 45-64 years old
 - 65+ years old
 - Declined to share age
 - Unknown age

- Participant race
 - American Indian and Alaskan Native
 - Black, African American, African
 - Asian
 - Hispanic, Latina, Latin X
 - Native Hawaiian and other Pacific Islander
 - White
 - Two or more races
 - Other race not listed
 - Prefer not to say
 - Data not collected
- Participant gender
 - Man (Boy) Male
 - Woman (Girl) Female
 - Nonbinary
 - Transgender
 - Prefer not to say
 - Other genders are not listed
 - Declined to share gender
- Participant economic status
 - At or below ALICE threshold
 - Above ALICE threshold
 - Prefer not to say
 - Data not collected

Use the following information to determine participant economic status.

ALICE (**A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed.) ALICE represents the growing number of families who are unable to afford the basics of housing, child care, food, transportation, health care, and technology. These workers often struggle to keep their own households from financial ruin, while keeping our local communities running. To determine ALICE thresholds; refer to <https://www.unitedforalice.org/introducing-ALICE/Wisconsin>.