

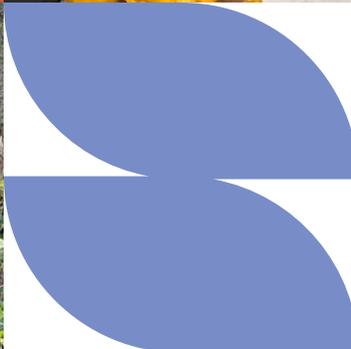
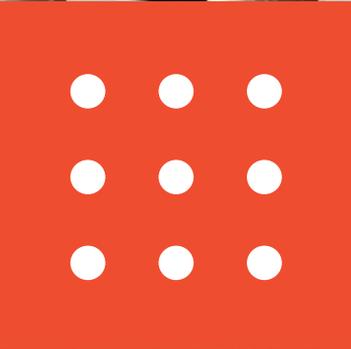
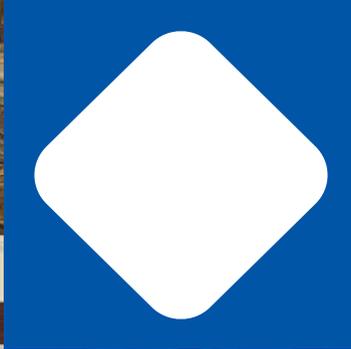
United Way of Racine County

2023

ANNUAL REPORT



United Way  
of Racine County



# UNITED FOR RACINE COUNTY

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## OUR CREDO

We fight for the health, education and financial stability of every person in our community.



## OUR MISSION

Mobilizing the caring power of Racine County to improve lives and transform our community.



## OUR VISION

United Way envisions a community where individuals and families achieve their potential through education, income stability and healthy lives.



## OUR VALUES

- Commitment to community success
- Leadership
- Inclusiveness
- Integrity and accountability
- Innovation

# PRESIDENT'S REPORT

As we reflect on the last year, we are filled with gratitude for the opportunity to continue our mission of service to the residents of Racine County. In 2023, we embarked on the next century of our journey with renewed dedication and innovative spirit.

More than 76,000 individuals were served through United Way initiatives and the tireless efforts of our funded partners in 2023. The data in this annual report highlights the life-changing work that is encompassed by our vision of our community; one where individuals and families achieve their potential through education, income stability and healthy lives.

As we embarked on the next 100 years in 2023, we focused on trying new things to raise funds, increasing awareness and building support for our important work.

As we moved closer to fully dispersing our Equity Innovation Fund, in partnership with Racine County, we reflected on how invaluable partnerships like this are to the work of United Way of Racine County. With just short of the \$2 million dispersed, we invested in 16 programs in 2023 alone. It is anticipated that programs funded through the Equity Innovation Fund will impact more than 70,000 individuals by completion of all of the programs.

Another great example of impact at work is our growing partnership with Microsoft. We are honored to support their investment efforts in Racine County. With their support, we were able to create our Equity Through Technology Fund.

As we closed 2023, work began on updating United Way of Racine County's strategic plan. We are excited to share the updated plan with the community in mid-2024 and to take the opportunity to examine ourselves against our mission and the needs of our community.

As always, I want to thank everyone who makes the work we do possible: our wonderful donors, our tireless volunteers, and all the businesses and organizations who partner in our work. Thank you for your support and commitment to building a thriving community.



Ali Haigh  
President and CEO





# HEALTH



## SingleCare

The SingleCare prescription savings card provides discounts on prescription medications. It is free to anyone regardless of insurance, requires no registration, is available in English and Spanish, covers all FDA-approved medications and has no use limit.



## BeLEAF Survivors

- Sexual Assault Services
- Stop Child Abuse & Neglect (SCAN)

## Children's Wisconsin

- Child and Family Counseling
- School-based Mental Health

## Focus on Community

- Substance Abuse Prevention Program

## NAMI Racine County

- NAMI Racine County

## Racine County

- Hello Baby Racine County

## Racine Friendship Clubhouse, Inc.

- Work-Order-Day





# EDUCATION



## **Imagination Library**

This program provides every participating child under age five with a free book through the mail each month.

## **LIFT (Link and Inspire For Tomorrow)**

This strategy connects resources with neighborhoods by creating community schools like Knapp, Julian Thomas and the Academies of Racine at Mitchell.

## **Schools of Hope**

This tutoring program provides young children with tutors on a regular basis to increase reading achievement and build confident and capable readers.





### **Focus on Community Inc.**

- FAST (Families and Schools Together)
- Opportunities Club

### **Girl Scouts of Wisconsin Southeast (GSWISE)**

- Racine Girl Scout Leadership Experience

### **John 23 Educational Center**

- High School Support Program
- Middle School Support Program

### **Racine Family YMCA**

- The School Achievers Program

### **Racine Literacy Council**

- Family Literacy

### **Racine Zoo**

- Zoo Afterschool Program (ZAP)

### **SAFE Haven of Racine**

- Girls, Inc. Elementary School Programs
- Girls, Inc. Middle School Programs

### **Three Harbors Council, BSA**

- Scout Reach

### **UW-Madison Extension Racine County**

- Early Learning and School Readiness Project





# FINANCIAL STABILITY



## VITA (Volunteer Income Tax Assistance)

VITA is a national program staffed by local volunteers to provide free preparation and electronic filing of tax returns for low- to moderate-income Racine County residents.





### Focus on Community

- Advancing Family Assets

### Housing Resources, Inc.

- Homebuyer Education & Counseling
- Racine Financial Empowerment Center

### Racine Family YMCA

- First Choice Pre-Apprenticeship Training

### Racine Vocational Ministry

- RVM Jobs Program

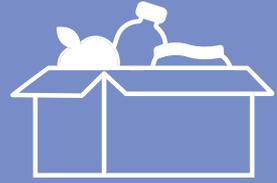
### YWCA Southeast Wisconsin

- 5.90 High School Equivalency Diploma Program





# ESSENTIAL SERVICES



## IMPACT 211

IMPACT 211 is a 24-hour resource hotline for people in need of connections to essential services and resources.

## Volunteer Center of Racine County

The Volunteer Center of Racine County operates the Get Connected website that connects community members with volunteer projects.



## Catherine Marian Housing, Inc.

- Bethany Apartments

## Homeless Assistance Leadership Organization (HALO), Inc.

- Emergency Shelter Program

## Health Care Network, Inc.

- Health Care Network

## Hospitality Center

- Community Meal Program

## Racine County Food Bank

- Emergency Food Distribution

## SAFE Haven of Racine

- SAFE Haven of Racine Youth Shelter and Outreach Program

## The Arc of Racine County

- Building Skills Toward Independence

## Transitional Living Center

- Transitional Living Center

## Women's Resource Center of Racine, Inc.

- Women's Resource Center Empowerment Program





# ADDITIONAL FUNDED PARTNERS

## COMMUNITY WORKFORCE FUND PARTNERS

### Focus on Community

- The Arc 100%ers Peer Support and Mentoring Program

### Lutheran Social Services

- Veteran Housing and Recovery Program (VHRP)

### Youth for Christ

- Parent Life

## EQUITY INNOVATION FUND PARTNERS

### BABY EXPRESS LLC

- Baby Express Transportation

### DRIVEN Student Leadership

- DRIVEN Student Leadership Program

### Youth Aspiring Towards

### Excellence Remedial Reading Program

- Youth Aspiring Towards Excellence Remedial Reading Program

### I O Youth Inc.

- RAE Performing Arts Studio

### LGBT Center of SE Wisconsin

- LGBT Center of SE Wisconsin - Transgender Resource Project

### Lovingkindness Transitional Services Inc

- Individuals in Transition (IIT)

### Mahogany Black Arts & Cultural Center

- EMERGE Artist Development Fellowship

### Payne Consulting

- Next Level Mentoring Program

### Professional Women in Trades, Inc

- She Can Do It Too Program

### Racine Friendship Clubhouse

- Digital Literacy Education Lab

### Racine Habitat for Humanity

- Racine Habitat IDA Program



**Racine Vocational Ministry**

- Second Chance Reentry Program – Focus Women

**Wisconsin Panthers (3PS)**

- 3PS (3 Percent Safer)

**Women’s Resource Center of Racine, Inc.**

- Legal Advocacy Services

**YWCA Southeast Wisconsin**

- YWCA Southeast Wisconsin Restorative Justice Program



**BRIGHTER FUTURE FUND GRANTEES**

**Awesome Young Authors Awards and Community**

- RiseHER

**BeLEAF Survivors**

- SCAN Program

**Big Sisters of Greater Racine**

- Mentor Program

**Catherine Marian Housing, Bethany Apartments**

- Independence Fund

**Faith Hope & Love**

- Duffels for Kids

**Professional Women in Trades**

- Teen in Trades Day Event

**Racine Vocational Ministry**

- Second Chance Reentry Program for Women

**Racine Zoological Society**

- COZI Program

**Racine Zoological Society**

- Lil Explorers Program

**SAFE Haven of Racine, Inc.**

- Girls Inc. of SE WI

**Wisconsin Panthers**

- Junior Career Academy

**Women’s Resource Center**

- Move Ahead Program



# OUR IMPACT IN 2023



**5,230**

SingleCare clients saved on their prescriptions.



**\$591,264**

in prescription savings through SingleCare.



**81%**

of participants from United Way-funded programs reported improved mental health.



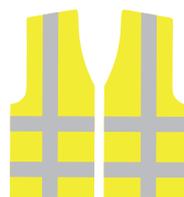
**541**

volunteer hours completed for classrooms through Schools of Hope.



**44**

volunteers escorted students to school safely volunteering with the Walking School Bus.



**32**

students arrived safely to school every day thanks to the Walking School Bus.



**1,931**

miles walked by Walking School Bus students and volunteers.



**69,520**

books delivered to Imagination Library children.



**7,398**

children received free books through Imagination Library.



**1,000+**

people attended various events at community schools.



**\$1,166,955**

in tax refunds to Racine County VITA clients.



**704**

volunteer hours by IRS-certified VITA volunteers.



**\$148,200**

in tax preparation fees saved for clients with VITA.



**59,071**

emergency shelter nights provided by United Way-funded programs.



**7,063**

Racine County residents called 2-1-1.

# PARTNERS FOR A BETTER COMMUNITY

United Way of Racine County began as a partnership between local business to help those in need.

That work has continued for more than 100 years, and the importance of collaboration with partners has only grown. Partnership and collaboration go a long way in creating a stronger community, providing stability and helping create an even bigger impact.

In 2023, partnerships took center stage for United Way of Racine County.

## Racine County and Equity Innovation Fund

In 2022, Racine County donated \$1 million to expand the Equity Innovation Fund, which supports innovative programs and strategies to reduce disparities and help empower members of historically marginalized communities.

That partnership allowed 16 grants to be awarded in 2023. We also began to see the impact and outcomes fostered by the grants awarded since the beginning of the fund in 2022. Sixteen grants were awarded in 2023, and the fund's final grants will be made in 2024.



## Transit Center job fair

To address transportation barriers to employment, United Way of Racine County collaborated with Racine County and RYDE Racine to organize a job fair at the Racine Transit Center in September. The job fair featured employers and jobs located along RYDE bus routes, making it easier for job seekers to access employment opportunities. This initiative successfully connected numerous residents with potential employers, significantly reducing the transportation barrier that often hinders job access and economic mobility.

## Children's Wisconsin mental health services

The school-based mental health services offered to students and their families at United Way of Racine County's community schools has made a profound impact. At all three community schools, there were improvements in Measurements of Academic Progress (MAP) scores. Additionally, at one community school, the number of behavioral suspensions



issued decreased by 45 percent. These improvements highlight the importance of providing mental health support to children and families, enabling them to process complex trauma and improve their overall well-being.

## Equity Through Technology Fund sponsored by Microsoft

Through a transformative partnership with Microsoft, United Way of Racine County launched the Equity Through Technology Fund in December. The goal of the fund is to support projects that bridge the digital divide in areas such as mental health services, education, and job readiness for marginalized populations. This initiative has already begun to make a difference by providing essential technology and resources to those who need it most, ensuring that everyone has the opportunity to succeed in an increasingly digital world.

## Celebrating long-term partnerships

United Way of Racine County proudly celebrated five years of partnership with Academies of Racine at Case High School accounting students, who have been instrumental in preparing VITA tax returns for low-income families. This long-standing collaboration has been a highlight of the successful VITA program, which helps residents secure their deserved tax refunds and achieve greater financial stability.

Additionally, 2023 marked the 10th school year with Schools of Hope tutors in Racine Unified Schools. This initiative has been critical in improving literacy rates among young students, providing them with the foundational skills necessary for academic success.

## Better together

Through these remarkable partnerships and initiatives, United Way of Racine County continues to make a substantial impact on the community. The collaborative efforts have not only addressed immediate needs but have also paved the way for long-term, sustainable improvements.

As we look to the future, United Way of Racine County remains committed to working together with partners, donors, and volunteers to build a thriving community for all Racine County.



# OUR GENEROUS CONTRIBUTORS

1175 Sports Park and Eatery  
Abbott Laboratories  
AbbVie Foundation  
Employee Engagement Fund  
All Cut Up Salon  
Aman's  
Amazon Smile Foundation  
American Transmission Company, LLC  
AMI Information Systems  
Apple Holler  
Associated Bank  
AT&T  
Aurora Healthcare  
Badger Meter  
Baird  
Baking Bird  
Baxter & Woodman Consulting Engineers  
Bear Paw Beach  
Beacon Tavern & Grill  
BeLEAF Survivors  
Best Buy  
Bethany Apartments  
BMO Harris  
Bollmeir-Corr Group  
B Towne Auto  
CAEL  
Caterpillar  
Carthage College  
Catholic Charities of the Archdiocese of Milwaukee  
Cerebral Palsy Agency of Racine County/  
RADD

Chicago Field Museum  
Children's Wisconsin  
City of Racine  
CliftonLarsonAllen  
College Possible  
Community State Bank  
CRB Insurance  
Cree  
David Insurance  
Dremel Rotary & Benchtop Power Tools  
Doering & Co Real Estate LLC  
E.C. Styberg Engineering  
Eaton Corporation  
Econoprint  
Electronic Systems of Wisconsin  
Exelon Corporation  
Expert Tax Solutions, Inc.  
Federal Health  
FedEx  
Feest Enterprises LLC  
Fischer USA, Inc.  
Focus on Community Inc.  
Franksville Craft Beer Garden  
Gateway Technical College  
GE Foundation  
Girl Scouts of Wisconsin Southeast (GSWISE)  
Goodwill Industries of SE WI  
Great Northern Corporation  
Haribo of America  
Health Care Network, Inc.

Herzing University  
Homeless Assistance Leadership Organization (HALO), Inc.  
Hospitality Center  
Housing Resources Inc  
ITW National  
Jeff Braun Realty, LLC  
Jim's Garage Door Service  
John XXIII Educational Center  
Johnson Controls, Inc.  
Johnson Keland Management, Inc.  
Kane Communications  
Kenosha Kingfish  
Knapp Manufacturing  
Kiwanis Club of Union Grove  
Landmark Credit Union  
Landmark Title of Racine, Inc.  
Lavelle Industries Inc.  
L&S Electric  
Malicki's Piggly Wiggly  
Manpower Group  
Marcus Corporation  
Maresh-Meredith & Acklam Funeral Home  
McDonald's Restaurant  
Milwaukee Admirals  
Milwaukee Brewers  
Milwaukee Bucks  
Milwaukee Milkmen  
Milwaukee Wave  
Milwaukee Zoo  
Mulberry's  
NAMI Racine County

Nestlé USA  
 Nielsen Madsen & Barber, S.C.  
 Noble Brothers  
 Northwestern Mutual Life  
 O&H Danish Bakery  
 O'Reilly Auto Parts  
 Pine Acres General Store  
 Plumb Gold  
 Putzmeister America, Inc.  
 Racine Area Manufacturers and Commerce (RAMAC)  
 Racine County  
 Racine County Economic Development Corp.  
 Racine County Food Bank  
 Racine Family YMCA  
 Racine Friendship Clubhouse, Inc.  
 Racine Literacy Council  
 Racine Unified School District  
 Racine Vocational Ministry

Racine Zoological Society  
 Rockwell Automation  
 Route 20  
 Ruud Family Foundation  
 SAFE Haven of Racine  
 Sebastian's  
 Sevita Health  
 Six Flags  
 Skogen's Festival Foods  
 Snap On  
 Strive - Higher Expectations  
 Strive Together, Inc.  
 Target #0152  
 The Arc of Racine County Inc.  
 The Cummins Foundation  
 The Johnson Foundation at Wingspread  
 The Runaway  
 Thermo Fisher Scientific  
 Three Harbors Council, BSA  
 Thrivent Financial  
 Tin Can

Tito's  
 Town Bank  
 Truist  
 Two Creek Farms  
 UMB Financial Corp  
 Union Grove High School  
 United Mechanical  
 United Parcel Service  
 United Way of Racine County  
 University of Wisconsin - Parkside  
 US Bank  
 Walker Forge, Inc.  
 Wayman AME Church  
 Willkomm's  
 Wisconsin Screen Process, Inc.  
 Women's Resource Center of Racine, Inc.  
 YWCA Southeast Wisconsin



# TOCQUEVILLE SOCIETY

These generous donors give \$10,000 or more each year.

Gus and Sandy Antonneau  
Tim and Rebecca Bailey  
Agnieszka and Mark Dahms  
Dave and Jane Durment  
John and Lyn Erskine  
Jon E. Ferch  
Jay and Nancy Gueldner  
Linda Hoover

H. Fisk Johnson  
Craig Leipold and Helen Johnson-Leipold  
Dorothy MacVicar  
Patrick and Betsie O'Brien  
Ted Sokoly and Nancy Toll  
Daniel and Julie Wickman  
Fred and Sandra Young

## CHAIRMAN'S CLUB

United Way acknowledges the significant contributions of the employees of the following organizations, where each company's total giving is \$50,000 or more annually.

Andis Company  
Andis Foundation  
Ascension Wisconsin  
CNH Industrial  
Educators Credit Union  
InSinkErator  
Johnson Financial Group

Johnson Outdoors, Inc.  
Microsoft  
Modine Manufacturing Company  
SC Johnson  
Twin Disc, Inc.  
We Energies



In 2023,



**\$1,521,548**  
individual gifts.

**\$1,262,247**  
corporate gifts.



**3,952**  
individual donors.

**384**  
leadership donors.

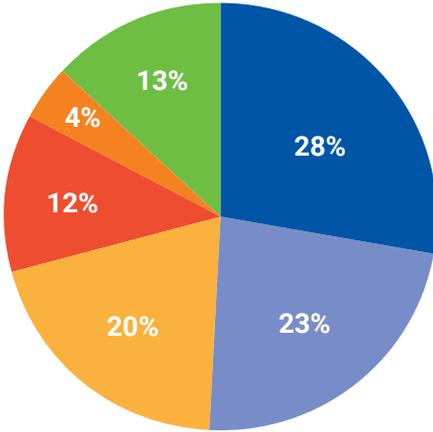


**\$385**  
average individual gift.

**\$2,600**  
average leadership gift.

# FINANCIALS

United Way of Racine County has a long tradition of adhering to high standards of accountability and transparency. Its 990 tax form and annual audit are available at [UnitedWayRacine.org/Financials](http://UnitedWayRacine.org/Financials).



## Revenue \$6,317,568

**Individuals**

**Corporate Gifts**

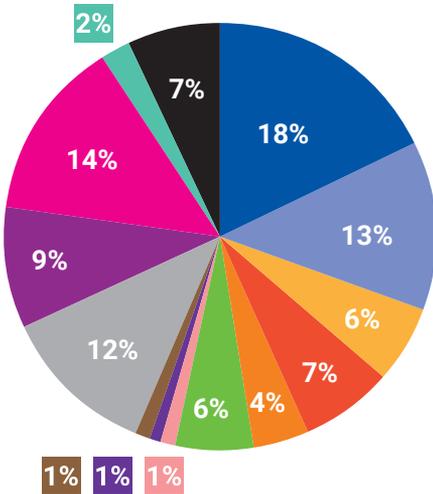
**Grants**

**Fiscal Sponsorships**

We are a fiscally responsible partner for specific community initiatives.

**Initiative Support/Sponsorships**

**Investment Income**



## Expenses \$ 6,386,580\*

**Fundraising and Administration**

**United Way Initiatives**

**Health Investments**

**Education Investments**

**Financial Stability Investments**

**Essential Services Investments**

**Women United**

**Community Workforce Fund**

**MacKenzie Scott LIFT Fund**

**Equity Innovation Fund**

**Designations to Agencies**

**Fiscal Sponsorships**

**Uncollected Pledges**

**State and Federal Grant-Funded Initiatives**

\*Percentages do not total 100% due to rounding.

# CAMPAIGN CABINET

**Linda Hoover**  
Chair



**Members**  
Pat Bohon  
Morgan Burns-Nielsen  
Rich Chiapete  
Andrew Dodge  
Jessica Hartmann  
Shannon Huot  
Andrea Kiemen-  
Rognsvog

Jim Ladwig  
Ashley Madala  
Carrie Pettit  
Thomas Stark

# COMMUNITY INVESTMENT COMMITTEE

**Dave Durment**  
Chair



**Members**  
Jeff Hill  
Pairin Hongsoongnern  
Teresa Johnson  
Heather Martinez

Ken Moehle  
Rod Parsons  
Jeremy Stimpson

# COMMUNITY INVESTMENT FINANCIAL TEAM

**Rod Parsons**  
Chair



**Members**  
Joseph Boilini  
Sharon Johnson



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**Frances Kis**  
Chair

**Julie Podoba**  
Vice-Chair

**Members**  
Angela Allen  
Amanda Bulgrin  
Francesca Bumpurs

Laura Matter  
Dina Richman  
Gina Sorenson



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Chair

#### Members

Kara Beck  
Erin Parsons  
Karyn J. Roberts  
Yolanda Safford

### EDUCATION

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Co-Chair

**Heather Martinez**  
Co-Chair

#### Members

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Antonio Crane  
Chelsea Powell  
Carolynn Powers  
Sheila Simonsen  
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Tracy Egerson  
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Candice Marie  
Ken Moehle

### ESSENTIAL SERVICES

**Pairin Hongsoongnern**  
Chair

#### Members

Jessica Feiner  
Lynda Knudtson  
Jodi Perrault  
Nikki Pfeifer  
Heather Swanson



# UNITED WAY STAFF

**Alexa Haigh (she/her)**  
President and CEO

**Jessica Safransky Schacht (she/her)**  
Chief Operating Officer

**Traci Blom (she/her)**  
Investor Relations Manager

**Stephanie Buchanan (she/her)**  
Investor Relations Director

**Heather Collier (she/her)**  
Marketing and Communications  
Director

**Fega Coronado (she/her)**  
Julian Thomas Community School  
Coordinator

**Tracie Feest (she/her)**  
Data and Compliance Director

**Kim Hill (she/her)**  
Office Manager

**MaryBeth Kallio (she/her)**  
Community Investment Director

**Tina LaVergne (she/her)**  
Financial Manager

**Leigh Ann Martínez (she/her)**  
Community Schools Director

**Aeshea Moreno (she/her)**  
VITA Coordinator

**Haley Olson (she/her)**  
Academies of Racine at Mitchell  
Community School Coordinator

**Sara Popadic (she/her)**  
Marketing Manager

**Lori Riffer (she/her)**  
Initiatives Director

**Zyaire Strowder (she/her)**  
Knapp Community School  
Coordinator

**Katie Tuttle (she/her)**  
Special Projects Manager

**Stuart Wood (he/his)**  
Walking School Bus Coordinator

# UNITED WAY BOARD OF DIRECTORS

## Executive Committee

### Brian Agen

Chair and Vice Chair, Human Resources  
*Modine Manufacturing Co.*

### Linda Hoover

Treasurer and Vice-Chair, Finance  
*Educators Credit Union*

### Dave Durment

Vice-Chair, Community Investment  
*Community Volunteer*

### Matt Montemurro

Vice-Chair, Nominating Committee  
*RAMAC*

### Alexa Haigh

Secretary  
*United Way of Racine County*

## Vice Chairs

### Chris Antonneau

Vice-Chair, At-Large  
*Vizance*

### Keith Cruise

Vice-Chair, At-Large  
*Racine Unified School District*

## Members

### Darryl Babu

*Twin Disc*

### Jonathan Delagrave

*Racine County*

### Hector Diaz

*Community Volunteer*

### Jason Greenwood

*AMI Information Systems*

### Scott Herrmann

*Thrivent*

### Lisa Just

*Advocate Aurora Health*

### Kimberly Kane

*Kane Communications*

### Tom King

*InSinkEerator*

### Jim Ladwig

*SC Johnson*

### John Mahome Jr.

*Community Volunteer*

### Becky McClelland

*Johnson Financial Group*

### Kristin McManmon

*Ascension All Saints Hospital*

### Laura Million

*RCEDC*

### Ernest Ni'A

*Wayman AME Church*

### Patricia Penman

*Johnson Outdoors*

### Julie Podoba

*SC Johnson*

### Cory Sebastian

*Sebastian's Restaurant*

### Stephanie Sklba

*Gateway Technical College*

### Ashley Staeck

*The Johnson Foundation at Wingspread*

### Stacy Tapp

*Racine Unified School District*





United Way  
of Racine County

2000 Domanik Drive  
Racine, WI 53404

