

# 2024

## ANNUAL REPORT



**UNITED WAY**  
Racine County

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# PRESIDENT'S REPORT

This past year has been one of thoughtful progress for United Way of Racine County and I'm proud to share some of the ways we continue to evolve in service of our mission. In 2024, we launched a new strategic plan with an internal focus on continuous improvement – a commitment to adapting and strengthening our work to better meet the needs of our community.

This annual report is one of the outcomes of this approach. It's a more focused and streamlined report, presenting a concise overview centered on our 2024 financials. Our goal is to offer an easy-to-navigate summary that highlights how your generous support is being stewarded to help build a thriving community for all Racine County residents.

We all know that financials only tell part of the story. To fully capture the impact of your support, we're excited to introduce a dedicated Impact Report, arriving in late summer. This new publication will be centered on the stories of lives changed, families supported, and futures brightened. It will showcase the real-world outcomes of the programs and partnerships that drive our work.

As always, I want to thank those who are working with United Way of Racine County: our wonderful donors, tireless volunteers and the businesses and organizations that join us in that work.

Thank you for being part of the collective effort to create lasting change and build a stronger Racine County for everyone.

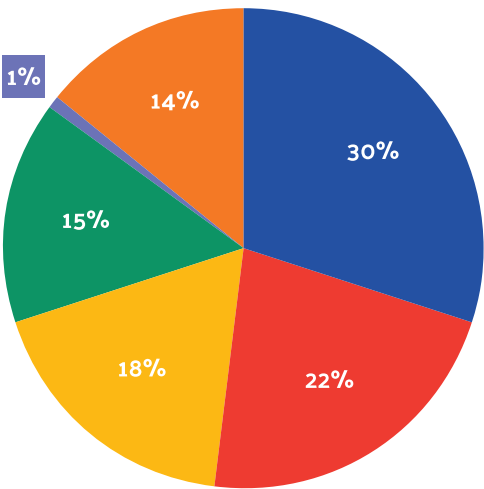


A handwritten signature of Ali Haigh in black ink.

**Ali Haigh**  
President & CEO

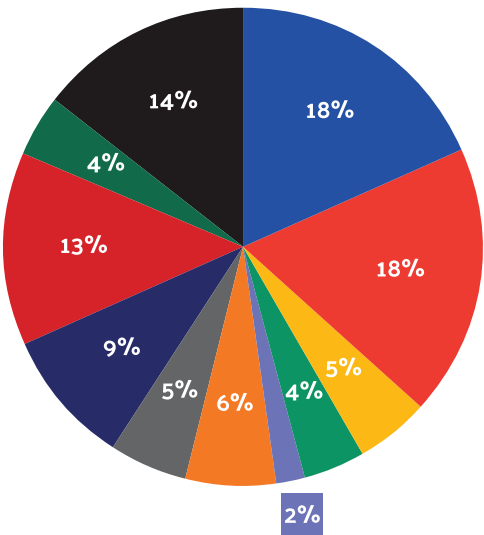
# FINANCIALS

United Way of Racine County has a long tradition of adhering to high standards of accountability and transparency. Our 990 tax form and annual audit are available at [UnitedWayRacine.org/Financials](https://UnitedWayRacine.org/Financials).



**Revenue**  
**\$4,950,477**

- Individuals
- Corporate Gifts
- Grants
- Fiscal Sponsorship
- Initiative Support/Sponsorships
- Investment Income



**Expenses**  
**\$6,316,717**

- Fundraising and Administration
- United Way Initiatives
- Health Investments
- Education Investments
- Financial Stability Investments
- Essential Services Investments
- MacKenzie Scott LIFT Fund
- Designations to Agencies
- Fiscal Sponsorships
- Uncollected Pledges
- State and Federal Grant-Funded Initiatives

# TOCQUEVILLE SOCIETY



These generous donors give \$10,000 or more each year.

Gus and Sandy Antonneau	Jay and Nancy Guedner	Patrick and Betsie O'Brien
Tim and Rebecca Bailey	Linda Hoover	Steve Shibley
Agnieszka and Mark Dahms	H. Fisk Johnson	Ted Sokoly and Nancy Toll
Dave and Jane Durment	Craig Leipold and Helen Johnson-Leipold	Daniel and Julie Wickman
John and Lyn Erskine	Ms. Dorothy MacVicar	Fred and Sandra Young
Jon E. Ferch	Jeffrey and Lisa Neubauer	*two donors wished to remain anonymous

## CHAIRMAN'S CLUB

United Way acknowledges the significant contributions of the following organizations and their employees, where each company's total giving is \$50,000 or more annually.

Andis Company	InSinkErator	Modine Manufacturing
Andis Foundation	Johnson Financial Group	SC Johnson
Ascension Wisconsin	Johnson Outdoors	Twin Disc
CNH Industrial	Lavelle Industries	We Energies
Educators Credit Union	Microsoft	Whirlpool Foundation



# OUR GENEROUS SUPPORTERS



Abbott Laboratories	Econoprint
AbbVie Foundation Employee Engagement	Electronic Systems of Wisconsin
AES Restaurants (Arby's)	Enterprise Rent-A-Car
America Achieves	Express Employment Professionals
AMI Information Systems	Fischer USA, Inc.
Arya's	Flowers by Eileen
Associated Bank	Focus on Community
AT&T	Franksville Craft Beer Garden
Aurora Health Care	Gateway Technical College
Badger Meter	Girl Scouts of Wisconsin Southeast
Baird	Goodwill Industries of SE Wisconsin
Baxter & Woodman	Great Northern Corp.
Beacon Tavern & Grill	Harley Davidson Motor Co.
BeLEAF Survivors	Health Care Network, Inc.
Bendtsen's Bakery	Health Fitness
Best Buy	Herb Kohl Philanthropies
Bissell, Inc.	Herzing University
BMO Harris Bank	Hospitality Center
Buddy's Sports Grill	Housing Resources, Inc.
Burlington Senior Activity Center	ITW National
Campbell's Soup	IXL Learning
Caterpillar	Jim's Garage Door Service
Children's Hospital of Wisconsin	John 23 Educational Center
City of Racine	Johnson Controls, Inc.
CliftonLarsonAllen	Johnson Keland Management, Inc.
Community State Bank	JPMorgan Chase & Co.
CRB Insurance	Kane Communications
Danny's Meats	Kiwanis Club of Union Grove
David Insurance	Labcorp
Doering & Co. Real Estate	Landmark Credit Union
Dremel Rotary & Benchtop Power Tools	Landmark Title of Racine
E. C. Styberg Engineering	Manitou Equipment America, LLC
Eaton Corporation	Manpower Group
ECMA	Marcus Corporation

Maurice Family Farms  
Milaeger's  
Milwaukee Bucks  
Morgan Stanley/Dean Witter Financial  
NAMI Racine County  
NCW Tech Alliance  
Nissi's Cake Room  
Northwestern Mutual  
O&H Danish Bakery  
Olde Madrid  
O'Reilly Auto Parts  
Polished Beauty Bar  
Putzmeister America, Inc.  
Racine Area Manufacturers and Commerce  
Racine Community Foundation, Inc.  
Racine County  
Racine County Economic Development Corp.  
Racine County Food Bank  
Racine Family YMCA  
Racine Friendship Clubhouse  
Racine Literacy Council  
Racine Unified School District  
Racine Vocational Ministry  
Racine Zoological Society  
Rasmussen Diamonds  
Rockwell Automation  
Ruud Family Foundation  
SAFE Haven of Racine, Inc.  
Sebastian's  
Six Flags Great America  
Skogen's Festival Foods  
Snap-on  
Stere Management McDonald's Restaurants  
Strive - Higher Expectations for Racine County  
Strive Together, Inc.  
Supervalu  
Target #0152  
The Arc of Racine County

The Cummins Foundation  
The Johnson Foundation at Wingspread  
Thermo Fisher Scientific  
Three Harbors Council, BSA  
Thrivent Financial - Shoreline Group  
Tito's  
Town Bank  
Truist  
Trustmark Insurance Co.  
UMB Financial Corp  
Uncorkt  
Union Grove Joint School District #1  
Union Grove Union High School  
Union Pacific  
United Mechanical  
United Parcel Service  
United Way of Racine County  
UW-Parkside  
US Bank  
Walker Forge, Inc.  
Wells Brothers  
Wines for Humanity, LLC  
Wisconsin Screen Process  
Women's Resource Center dba Bethany Apartments  
YWCA Southeastern Wisconsin

## IN 2024,

\$1,345,804 in corporate gifts.

390 leadership donors.

\$2,616 average leadership gift.

\$1,578, 188 in individual gifts.

3,818 individual donors.

\$413 average individual gift.

# CAMPAIGN CABINET 2024



Jason Greenwood  
**Chair**

**Members**

Christopher Antonneau

Neil Buchanan

Andrea Kiemen-Rognsvoog

Tammy Leverich

Becky McClelland

Laura Million

Matt Montemurro

Hope Otto

# COMMUNITY INVESTMENT COMMITTEE 2023-2024



Dave Durment  
**Chair**

**Members**

Jeff Hill

Pairin Hongsoongnern

Teresa Johnson

Heather Martinez

Ken Moehle

Rod Parsons

Jeremy Stimpson

# COMMUNITY INVESTMENT FINANCIAL TEAM 2023-2024



Rod Parsons  
**Chair**

**Members**

Joseph Boilini

Sharon Johnson

# VOLUNTEER ADVISORY TEAMS 2023-2024

## Health

Teresa Johnson  
**Chair**

### Members

Kara Beck  
Erin Parsons  
Karyn Roberts  
Yolanda Safford

## Education

Dave Durment  
**Chair**

Carolynn Powers  
**Co-Chair**

### Members

Lizeth Brito  
Antonio Crane  
Heather Martinez  
Chelsea Powell  
Sheila Simonsen  
Karen Sutherland

## Financial Stability

Rod Parsons  
**Chair**

### Members

Jessica Bohl  
Elizabeth Erickson  
Tracy Egerson  
Candice Marie  
Ken Moehle

## Essential Services

Pairin Hongsoongnern  
**Chair**

### Members

Jessica Feiner  
Lynda Knudtson  
Nikki Pfeifer  
Jodi Perrault  
Heather Swanson

# EQUITY INNOVATION FUND COMMITTEE

Stephanie Sklba  
**Chair**

### Members

Barb Farrar  
Abby Hanna

Melvin Hargrove

Eric Hopkins  
Art Howell

Dr. Arletta Perry

# WOMEN UNITED EXECUTIVE COMMITTEE 2024

Frances Kis  
**Chair**

Julie Podoba  
**Co-Chair**

### Members

Angela Allen  
Amanda Bulgrin

Francesca Bumpurs

Ashley Conley  
Jess Feiner

Laura Matter

Dina Richman  
Gina Sorenson

# UWRC BOARD OF DIRECTORS



## Executive Committee

### Brian Agen

Chair and Vice-Chair, Human Resources  
Modine Manufacturing Co.

### Laura Million

Treasurer and Vice-Chair, Finance  
Racine County Economic Development Corp.

### Dave Durment

Vice-Chair, Community Investment  
Community Volunteer

### Ashley Staeck

Vice-Chair, Nominating  
The Johnson Foundation at Wingspread

### Keith Cruise

Vice-Chair At Large  
Racine Unified School District

### Ali Haigh

Secretary  
United Way of Racine County

## Members

### Darryl Babu

Twin Disc

### Hector Diaz

Community Volunteer

### Jason Greenwood

AMI Information Systems

### Scott Herrmann

Thrivent

### Lisa Just

Advocate Aurora Health

### Tom King

InSinkErator

### Jim Ladwig

SC Johnson

### John Mahome Jr.

Community Volunteer

### Ralph Malicki

Racine County

### Steve McLaughlin

Community Volunteer

### Becky McClelland

Johnson Financial Group

### Kristin McManmon

Ascension All Saints Hospital

### Patricia Penman

Johnson Outdoors

### Alex Ramirez

City of Racine Police Department

### Cory Sebastian

Sebastian's Restaurant

### Stacy Tapp

Racine Unified School District

\*serving July 2024 - June 2025

# UNITED WAY STAFF



**Ali Haigh (she/her)**

President and CEO

**Jessica Safransky Schacht (she/her)**

Chief Operating Officer

**Traci Blom (she/her)**

Investor Relations Manager

**Stephanie Buchanan (she/her)**

Investor Relations Director

**Heather Collier (she/her)**

Marketing and Communications Director

**Fega Coronado (she/her)**

Julian Thomas Community School Coordinator

**Kim Hill (she/her)**

Office Manager

**MaryBeth Kallio (she/her)**

Community Investment Director

**Tina LaVergne (she/her)**

Finance Manager

**Leigh Ann Martínez (she/her)**

Community Schools Director

**Haley Olson (she/her)**

AoR Mitchell Community School Coordinator

**Sara Popadic (she/her)**

Marketing Manager

**Lori Riffer (she/her)**

Initiatives Director

**Zyaire Strowder (she/her)**

Knapp Community School Coordinator

**Katie Tuttle (she/her)**

Special Projects Manager

**Stuart Wood (he/his)**

Walking School Bus Coordinator

# FUNDED PROGRAMS 2023-2024



## Health

### BeLEAF Survivors

Sexual Assault Services

Stop Child Abuse and Neglect

### Burlington Senior Activity Center

Connect and Thrive

### Children's Service Society of Wisconsin

Child and Family Counseling

Children's Wisconsin School Based Mental Health

### Focus on Community

Substance Abuse Prevention Program

### NAMI Racine County

NAMI

### Racine County

Hello Baby Racine County

### Racine Friendship Clubhouse, Inc.

Work Ordered Day

## Education

### Focus on Community

FAST (Families and Schools Together)

Opportunities Club

### Girl Scouts of Wisconsin Southeast

Racine Girl Scout Leadership Experience

### John 23 Educational Center

After School Programs

### Racine Family YMCA

School Achievers

### Racine Literacy Council

Family Literacy

### Racine Video Production Workshop

Racine Video Production

### Racine Zoological Society, Inc.

Zoo Afterschool Program (ZAP) with Racine Zoo

### SAFE Haven of Racine, Inc.

Girls Inc. of SE WI

### Scouting America Three Harbors Council

Scout Reach

### UW-Madison Extension Racine County

Early Learning and School Readiness Project

## Financial Stability

### Focus on Community

Advancing Family Assets

### Housing Resources, Inc.

Housing Resources, Inc.

Racine Financial Empowerment Center

### Racine Vocational Ministry, Inc

RVM Jobs Program

### YWCA Southeast Wisconsin

5.09 HSED Program

## Essential Services

### Burlington Transitional Living Center

Transitional Living Center

### Health Care Network, Inc.

Health Care Network

**Hospitality Center, Inc.**  
Community Meal Program

**Racine County Project Emergency, Inc. dba The Racine County Food Bank**  
Emergency Food Distribution

**SAFE Haven of Racine, Inc.**  
Youth Shelter and Outreach Program

**The Arc of Racine County, Inc**  
Building Skills toward Independence

**The Homeless Assistance Leadership Organization, Inc. (HALO)**  
Shelter Program

**Women's Resource Center**  
Bethany Apartments  
WRC Empowerment Program

# COMMUNITY WORKFORCE FUND 2023-2024

**Burlington Senior Activity Center**  
Supper Club

**LGBT Center of SE Wisconsin**  
LGBTQ+ Youth Program

**RUSD – Washington Park High School**  
PBL and Community Service Project  
and Capstone

**University of Wisconsin Parkside –  
Professional and Continuing Education**  
Nonprofit Fund Development Certificate



# EQUITY INNOVATION FUND GRANTEES 2024



## **Black Arts Council of Racine**

Black Women Stage Showcase

## **Burlington Area School District**

DRIVEN Student Leadership

## **Fight to End Exploitation**

Continuing to Bridge the Gap

## **Focus on Community**

Focus on the Future

## **LGBT Center of SE Wisconsin**

Transgender Resource Project

## **Payne Consulting**

Next Level Mentoring Program

## **Racine Art Museum**

Hoop Earrings and Low Rider Bicycles – Photographers  
Nicole Acosta and René Amado Offer New Ways of  
Understanding Mexican American Culture

## **Racine Video Production Workshop**

Awareness Through Art

## **SAFE Haven of Racine**

Feather-a-Nest

## **Volunteer Center of Racine County**

Youth Volunteer Corps Summer Camps

## **YWCA Southeast WI**

Restorative Justice Program

# EQUITY THROUGH TECHNOLOGY GRANTEES 2024



## **BeLEAF Survivors**

Stop Child Abuse and Neglect (SCAN)

## **Bethany Apartments**

Bethany Apartments Smart Center

## **Focus on Community**

Community @ 1240

## **Great Lakes Community Conservation Corps**

Great Lakes CCC Remote Instruction & Training

## **HATCH Business Development Corp.**

Bridge to Success - Equipping Spanish Speakers  
for Employment and Entrepreneurship

## **LGBT Center of SE Wisconsin**

Transgender Resource Webpage

**Payne Consulting**  
Next Level Mentoring Program

**Racine Video Production Workshop**  
Learn to Animate

**Racine Friendship Clubhouse**  
RFC Member Creations Market

**Racine Vocational Ministry**  
Training Center Upgrade

**Racine Literacy Council Inc.**  
Tutoring Laptops

**Three Percent Safer**  
Junior Career Academy

# BRIGHTER FUTURE FUND 2024

**Academies of Racine Jerstad K-8**  
Classroom Economy Program

**Academies of Racine Mitchell Community School**  
6th Grade Seminar Programming

**BeLEAF Survivors**  
SCAN

**Bethany Apartments**  
Financial Empowerment Fund

**DeKoven Center**  
Building Foundations, Teaching Job Skills

**Faith Hope & Love**  
Duffels for Kids

**Goodwill of SE WI**  
Goodwill CNA Training Program  
Racine Expansion Pilot

**John 23 Educational Center**  
Educational Center Programming

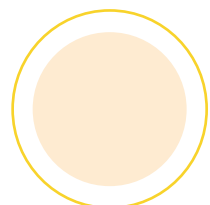
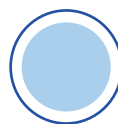
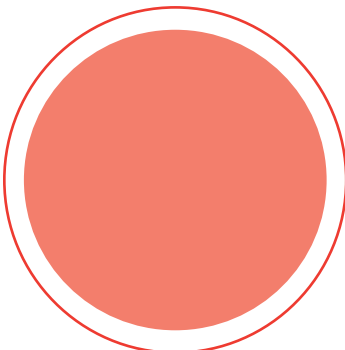
**Racine Literacy Council**  
Adult Basic Education Programming

**Racine Zoo**  
COZI Program

**River Bend Nature Center**  
Kindergarten Field Trip Program

**The Salvation Army**  
Pathway of Hope

**Women's Resource Center**  
Moving Ahead Program





2000 Domanik Drive  
Racine, WI 53404

