

SPECIAL EVENTS

Kickoff, employee resource group and fundraising events are key elements of many company campaigns and engagement efforts. Since your auditoriums and atriums are likely off-limits during this time of social distancing, how can you rethink your events as virtual engagement opportunities?

Examples of virtual or socially distant events

- Auctions & raffles
- Bingo, spelling bees, trivia contests
- Theme social media pushes where employees snap and post selfies
- Do Something Good challenges where employees tag their next colleague to do something
- Virtual walks and runs
- Online galas, open mics, talent shows, dance parties
- Online learning activities hosted by local celebrities – e.g. cook like a chef, flower decorating, etc.
- Scavenger hunt
- Virtual online shopping sale
- Virtual discussions
- Peer-to-peer fundraising campaign
- Online gaming tournament fundraiser
- Virtual paint or craft night fundraiser
- Facebook Live fundraiser
- Virtual movie night
- Birthday fundraiser
- Online costume contest
- Online “football like” squares pool for either a large lot of same item (beer or wine) with 3 winners or to win X amount of prizes that are donated by staff. 100 squares, \$20 per square. Use bingo numbered balls to pick winners.
- 50/50 raffle, sell “tickets”, collect money via cash app or check, half goes to one winner, half to UWRC
- Raffle to include up to 5 gift cards. \$10 to enter, 5 winners
- Several companies do fundraisers (Partylite, Pampered Chef, Tastefully Simple, Tupperware, Thirty One)
- Staff donate an item, service, gift card, etc. Earn raffle tickets to enter into each item.
- Food truck event

Questions? Contact your United Way of Racine County representative